

Deja Blount

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Sports Blog: <https://dejasbooth.wordpress.com/>

Professional Summary

Aspiring sports broadcaster and media professional with hands-on experience in live sports production, journalism, and content creation. Skilled in camera operation, stage management, and assisting live ESPN+ broadcasts through work with the University of San Diego's athletic production team. Experienced in sports storytelling through writing and multimedia content, with a passion for engaging audiences through writing and multimedia content, with a passion for engaging audiences and delivering compelling sports coverage.

Experience

University of San Diego & ESPN+ | Sports Production Assistant

San Diego, CA | September 2024- Present

- Operate broadcast cameras for the University of San Diego's NCAA Division I athletics events aired on ESPN platforms
- Serve as stage manager during live broadcasts, coordinating communication between on-air talent, production crews, and directors
- Assist directors and producers with live production logistics and broadcast timing
- Support production crews in delivering high-quality coverage of University of San Diego sporting events

Target | Joliet, Illinois - Retail Team Member

July 2024- Present

- Provide customer service in a fast-paced retail environment while assisting a high volume of customers daily
- Develop strong communication and interpersonal skills through direct and daily customer interactions
- Collaborate with team members to maintain efficient store operations and ensure positive customer experiences

Media Project

In The Booth With Deja | Sports Blog - Creator & Writer

September 2025- Present

- Create and publish original commentary and analysis on current sports topics and events
- Manage all aspects of the blog including writing, editing, branding, and website design
- Produce engaging sports content aimed at informing and connecting with sports audiences

Skills

Broadcast & Media Production

- Live sports production
- Camera operation (broadcast cameras)
- Stage management
- Live event coordination

Media & Communication

- Sports journalism and commentary
- Digital content creation
- Communication strategy
- Storytelling for sports media

Professional Skills

- Team collaboration
- Time management
- Multitasking in high-pressure environments

Education

University of San Diego, San Diego, California

Bachelor of Arts in Communication | Minor in Marketing

August 2022- May 2026

- Relevant coursework: Media Writing, Sports Media Production, Media Studies, Athlete Marketing in the Age of NIL
- Full Academic Scholarship for all 4 years
- Dean's Honor List: Spring 2024, Fall 2024, Spring 2025, Fall 2025

Organizations

Lambda Pi Eta- Communication Honor Society

Nu Tau Chapter, University of San Diego